

**"Cards by Dr. Sharon" announces innovative fundraising program which partners with schools, churches, social and civic organizations to help raise funds to support worthwhile efforts.**

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By Carlden Publishing Media and Marketing

“*"Cards by Dr. Sharon" continues to revolutionize and revitalize the greeting card industry. Today, we launch the "To Your Success" fundraising program for organizations, schools and churches.*”

**For Immediate Release:**

"Cards by Dr. Sharon" is very excited to announce the launch of our innovative and generous fundraising program, "To Your Success". In response to requests and understanding the financial challenges facing many organizations, we have carefully developed this fundraising aspect of our business. Organizations need to revamp and energize their fundraising projects with "new" and inviting products. Our entire line of greeting cards is of the finest quality and is reasonably priced. Moreover, our cards are unique with beautiful graphics and words that leap off the page into the heart of the recipient while adding that extra special Moment of Health & Wellness. There are NO other cards on the market like the "Cards by Dr. Sharon" line and we are proud to partner with organizations that need a successful fundraising campaign. Consumers are raving about the card line as are our retailers.

"Cards by Dr. Sharon" believes in community and in giving back at all levels. In addition to assisting organizations in the "To Your Success" program; we allow them to help us increase our support of another worthy cause. The Cards by Dr. Sharon line will donate 10% of the purchase price of all products to The Avon Foundation for Women to support its mission to improve the lives of women through its ongoing efforts to fight breast cancer and the devastating cycle of domestic violence. We are truly "the cards with purpose".

There is still time to begin fundraising for 2009 and certainly 2010. We offer this program year round and more information can be seen on our website; including full brochure that spells out the details. We will explain the program in detail and invite you email or call to 301 731 8890.

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"Cards by Dr. Sharon" is a full line of greeting cards published by Carlden Media, Marketing and Publishing.

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**For more information:**

Visit our website: <http://www.cardsbydrsharon.com>

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